

Benefits of PrairieFest Sponsorship

PrairieFest 2012

Support Oswegoland's largest hometown event by returning this card by March 1, 2012. Include your payment if you would like, call us with a credit card, or simply let us know your intent and we will bill you in May. Thank you!

Sponsorship Options:

- | | |
|--|---|
| <input type="checkbox"/> Title \$5000 | <input type="checkbox"/> Trailblazer \$1000 |
| <input type="checkbox"/> Millennium \$2500 | <input type="checkbox"/> Trail Boss \$500 |
| | <input type="checkbox"/> In Kind |

In Kind Donations:

In Kind donations of services and products are gladly accepted. If the donation would have been purchased by the Park District, a monetary sponsorship value will be assigned and related sponsorship benefits applied.

Donated Service or Product _____

PrairieFest Pole Banner Rehang \$200 _____

Contact Name: _____

Organization/Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

    Amount: \$ _____

Credit Card #: _____

Signature: _____

Checks made payable to the Oswegoland Park District and mailed to 313 E. Washington St., Oswego IL 60543. Credit card payment is also accepted. Call the Oswegoland Park District at (630) 554-4431.

Your contribution may be tax deductible; please check with your financial advisor. Sponsorship benefits are limited to those listed.

TITLE

• \$5000

On the grounds:

- ◆ 20'x20' tent, tables, and chairs provided in the center of the grounds.
- ◆ Logo displayed on the Main Stage.
- ◆ 4' x 6' logo fence banner.
- ◆ Logo on the "Thank You PrairieFest Sponsors" sign displayed at the Main Entrance and at the Aquatic Park all year long.
- ◆ Announcements of appreciation from the Main Stage.

Print Media:

- ◆ Logo displayed on the PrairieFest posters.
- ◆ Logo displayed in 50,000 event brochures.
- ◆ Half page full color ad in 50,000 brochures.
- ◆ PrairieFest Pole Banner listing your business.
- ◆ Logo listing as "PrairieFest Title Sponsor" in all publications of the Oswegoland Park District catalog delivered to 20,000 homes three times per year.

Additional Media:

- ◆ Promotion of your business during Fox Valley Today appearances leading up to the festival.
- ◆ WSPY will credit your business as a Title sponsor in radio spots starting June 1, 2012.
- ◆ Logo listing as Title sponsor on Fest web site with link back to your business web site.

Personal Appreciation:

- ◆ 20 tickets to the Sponsor's Appreciation Event Saturday evening during headliner band.
- ◆ 20 Windy City Amusements ride tickets.
- ◆ 10 Permit Parking passes.
- ◆ 5 one-day swim passes to Aquatic Park.

• \$2500

MILLENNIUM

On the grounds:

- ◆ 4' x 6' logo fence banner.
- ◆ Business Expo Booth space.
- ◆ Logo on the "Thank You PrairieFest Sponsors" sign displayed at the Main Entrance and at the Aquatic Park all year long.
- ◆ Announcements of appreciation from the Main Stage.

Print Media:

- ◆ Logo displayed in 50,000 event brochures.
- ◆ 3" x 4" full color ad in 50,000 brochures.
- ◆ PrairieFest Pole Banner listing your business.
- ◆ Logo listing as "PrairieFest Millennium Sponsor" in all publications of the Oswegoland Park District catalog delivered to 20,000 homes three times per year.

Additional Media:

- ◆ Promotion of your business during Fox Valley Today appearances leading up to the festival.
- ◆ WSPY will credit your business as a Millennium sponsor in radio spots starting June 1, 2012.
- ◆ Logo listing as Title sponsor on Fest web site with link back to your business web site.

Personal Appreciation:

- ◆ 10 tickets to the Sponsor's Appreciation Event Saturday evening during the headliner band.
- ◆ 10 Windy City Amusements ride tickets.
- ◆ 5 Permit Parking passes.
- ◆ 3 one-day swim passes to Aquatic Park.

• \$1000

TRAILBLAZER

- ◆ Business name on the "Thank You PrairieFest Sponsors" sign displayed at the Main Entrance.
- ◆ Announcements of appreciation from the Main Stage.
- ◆ Business name in 50,000 event brochures.
- ◆ Listing in the Fall Oswegoland Park District catalog.
- ◆ Business name displayed as Trailblazer sponsor on the PrairieFest web site.
- ◆ 6 tickets to the Sponsor's Appreciation Event Saturday evening during the headliner band.
- ◆ 3 Permit Parking passes.
- ◆ 2 one-day swim passes to the Aquatic Park.

• \$500

TRAIL BOSS

- ◆ Business name in 50,000 event brochures.
- ◆ Listing in the Fall Oswegoland Park District catalog.
- ◆ Business name displayed as Trail Boss sponsor on the PrairieFest web site.
- ◆ Announcements of appreciation from the Main Stage.
- ◆ 2 one-day swim passes to the Aquatic Park.
- ◆ 2 Permit Parking passes.

In-Kind and Other

In Kind donations of services and products are gladly accepted. If the donation would have been purchased by the Park District, a monetary sponsorship value will be assigned and related sponsorship benefits applied.

★ Small Town. Big Life. ★

Remember the sights, sounds, and smells of the summer celebration in your hometown when you were a kid? PrairieFest has been making those memories for children and adults alike for the past 24 years. All of the traditional PrairieFest events compliment the children's and main stage entertainment bringing big life to our small town every Father's Day weekend.

Coordinated by the Oswegoland Park District, PrairieFest relies on the support of business sponsors to help defray the cost of the event. In return, businesses receive valuable advertising that offers results!

Where else can your marketing dollars reach so many people through print, web, radio, main stage announcements, and face to face conversations with festival attendees...your current and potential customers?

Whether you've been a past PrairieFest sponsor or are considering first time sponsorship, we invite you to pledge your support to PrairieFest 2012. The Oswegoland Park District and the families of our community thank you.



www.prairiefest.com

Thank you for your support of your community festival.

Please indicate your desired level of sponsorship and mail the attached pledge card to:

PrairieFest Coordinator
Oswegoland Park District
313 E Washington Street
Oswego IL 60543



Questions about sponsorship or to give a verbal pledge?

Contact:

Margaret Gienger
mgienger@oswegolandpd.org
630.554.4431 (office)
630.585.1825 (cell)
630.554.1577 (fax)



**Father's Day Weekend
June 14-17, 2012**

PrairieFest Sponsorship



Small Town. Big Life!



www.prairiefest.com

